



FLOORPROMOTION

GETTING YOUR MESSAGE ACROSS

- Exhibition and Event Carpet
- Education and Play Rugs
- Carpet Tiles
- FloorPoster Mats

Profile



On a work space of about 3.000 m² we concentrate our ChromoJET carpet printing business.

FloorPromotion is specialised in manufacturing customer-printed carpet especially for exhibitions, events and locations where the carpet should be used for advertising or enhancing corporate identity. Our special digital technology is able to print any design or logo **from 2 sqm** onwards in crisp and brilliant shades.

In the carpet field, we are the only supplier who is specialised in printing for exhibition and the event industry, where short runs and fast delivery is required.

From regular to luxury - our range of products covers all your requirements.

With a **monthly capacity of over 60.000 sqm** we are your reliable partner.



With a stock of about 50.000 sqm in different qualities we are able to supply also larger orders in a short time.

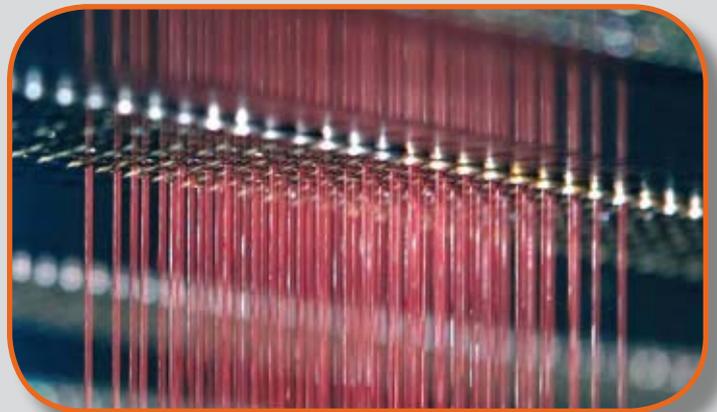


This is our 50 m long ChromoJET print line. It is the first one of its kind using process colors. The line can print on roll-to-roll as well as on individual carpet tiles.

FloorPromotion Concept

Function

ChromoJET is a printing system using high speed valves which are computer controlled. The dye is injected with high precision deep into the face of the pile without any machine parts touching the surface. Deepest color penetration and excellent print definition are the result.



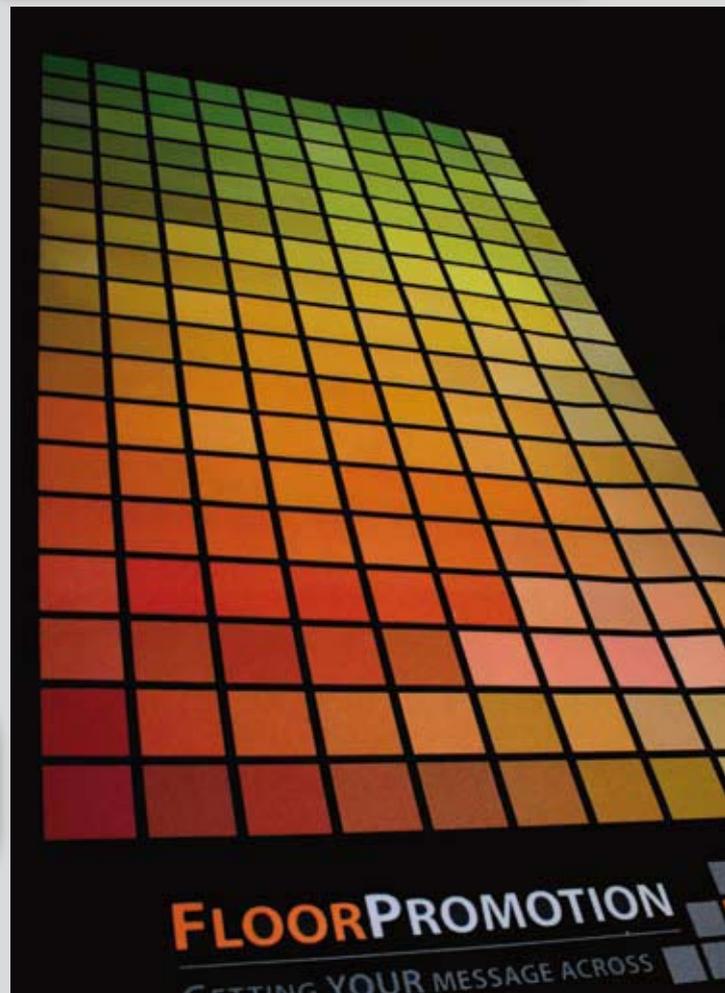
Process Color Printing

In process color printing a set of 12 basic colors are used to generate all color shades on the carpet using small dots (just as in an office printer). This method has a lot of advantages against spot color printing, where each color must be mixed in advance.

- Almost any color possible on the design
- No change of color - always run with same dyes (> environmental friendly)
- No minimum order
- No waiting time for samples

76 dpi

= 3 dots per mm
= 3000 dots per m
= 9 dots per mm²
= 9 mio dots per m²
= 5806 dots per inch²



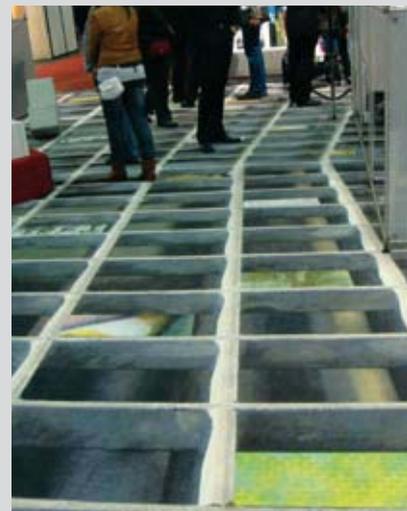
Carpet for Exhibitions



Logos, slogans, corporate designs and messages - all is possible!

ChromoJET printed carpet is perfect to get **YOUR** message across.

Use your floor space to attract people and to enhance your Corporate Identity.



Grid floor design for Raumprobe, at Viscom Frankfurt 2008



S-Print at Domotex Hannover 2009

FloorPromotion saves money and is environ-mental friendly!



Booth of Publitec at Viscom Italy 2008

The floor for Zimmer-Austria at Domotex Shanghai 2009



Carpet for Events

„Red Carpet“

Perfect for all events and shows. Why use plain 'Red Carpet', when ChromoJET printed brand image can be presented.

Maximum marketing exposure is ensured in the print media and on TV.



Carpet was used as bench cover at Marketing + Services Frankfurt 2009

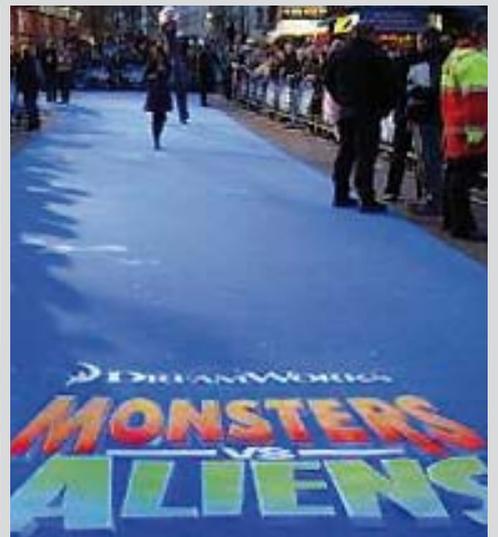
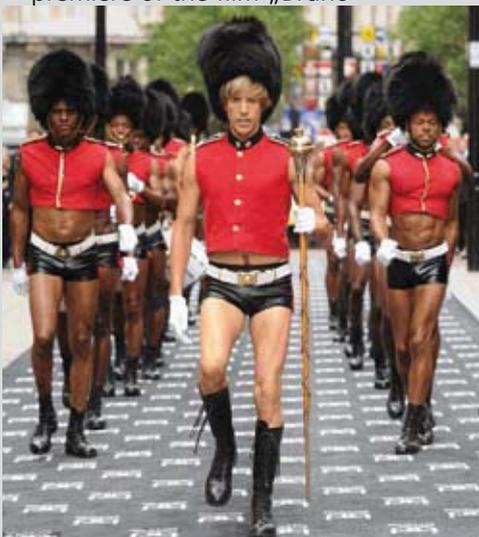


Event Carpet of Rutters, UK for „ICE“

Project of Rutters, UK for the premiere of the film „Bruno“



„Kinder Museum Wien“ - 500 sqm of FP 400 at the exhibition Flying High



Rugs with individual designs



Exciting! - Each rug has a different design and color way.



Individual rugs printed on demand. Each rug has a different design and its own color combination.

FloorPromotion print also carpet rugs with individual designs which can not be produced with any other method.

Thousands of shades and colors and finest details make each rug to a unique product.



Rug designs on the way from the printer to the steamer.

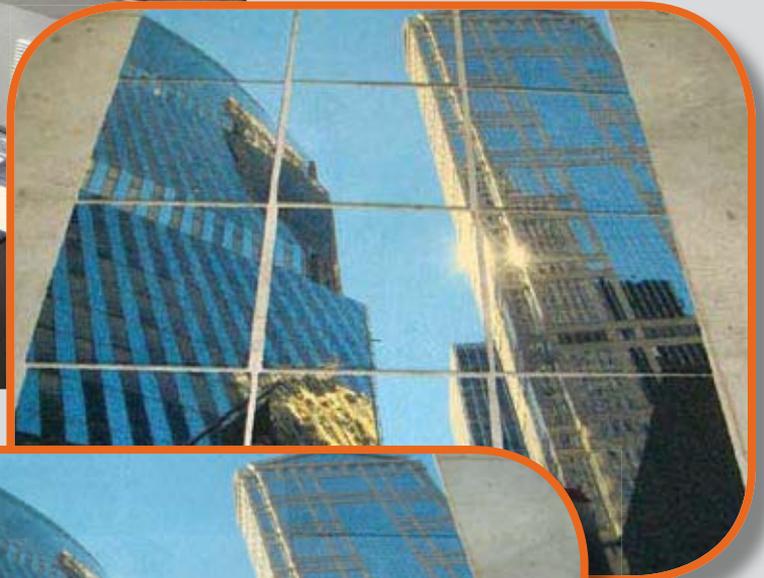
Children rug design on FP 1000



Carpet Tiles

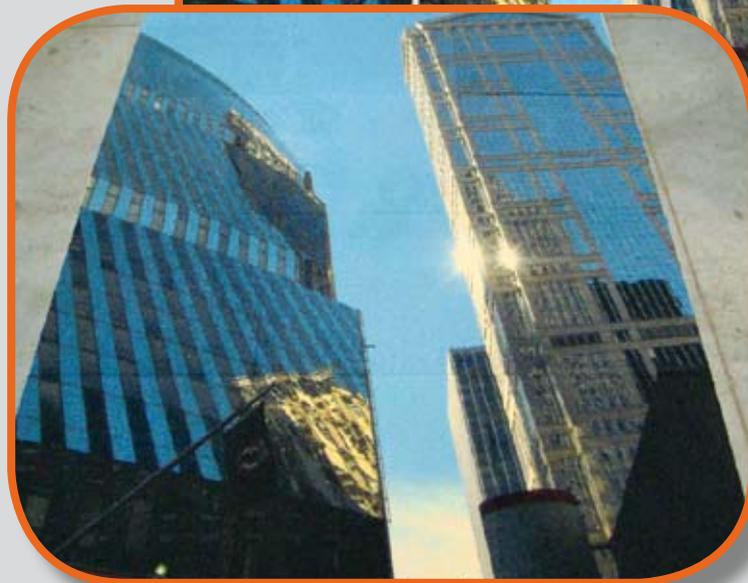


Carpet tiles with a photographic motive are printed over a repeat of 3 x 5 tiles



Carpet tiles are a fun & unique way to decorate your floors.

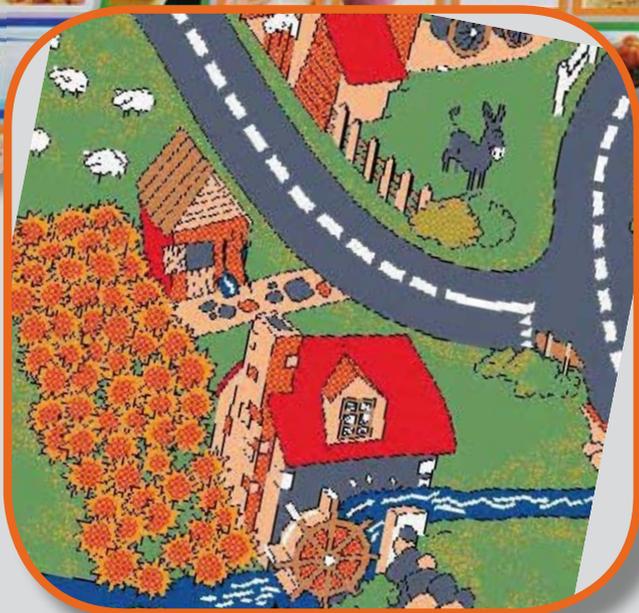
They are easy to fit, easy to clean, replaceable to compensate for wear & tear, and extremely durable.



Contract Carpet Tiles at the exit of the ChromoJET printer

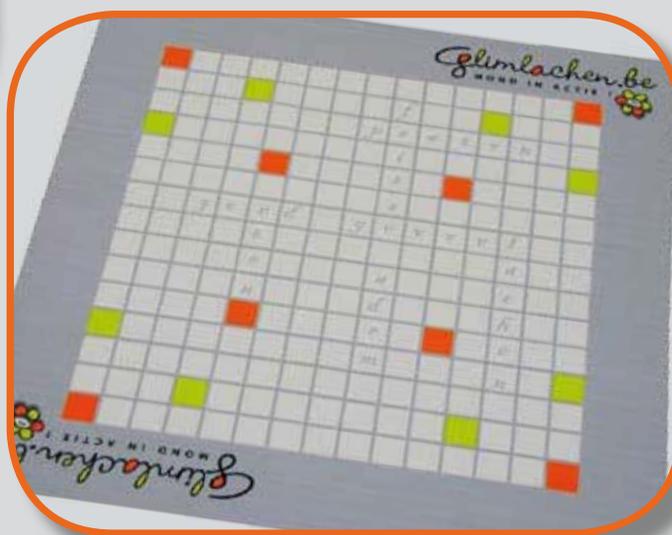


Education and Play Rugs



Gaming carpet for kids

With our technology it is possible to print finest details and photographic elements in vibrant colors. This allows to design complete new types of education and play rugs with any kind of motive like map rugs, play carpets, sport rugs...



Barrunners



Nitrile rubber backing, non-slipping mats



Barrunners are available in the size of 40 x 21 cm and 75 x 21 cm.

FloorPoster - the perfect mat when it comes to details. Highest resolution and finest details are used to promote a product.

This mat with its rubber backing and its sublimation photo print is the eye-catcher at the POS or as bar runners.

FloorPoster Mats

Available sizes:

40 x 60 cm	45 x 75 cm
75 x 85 cm	75 x 115 cm
75 x 150 cm	90 x 150 cm
150 x 180 cm	

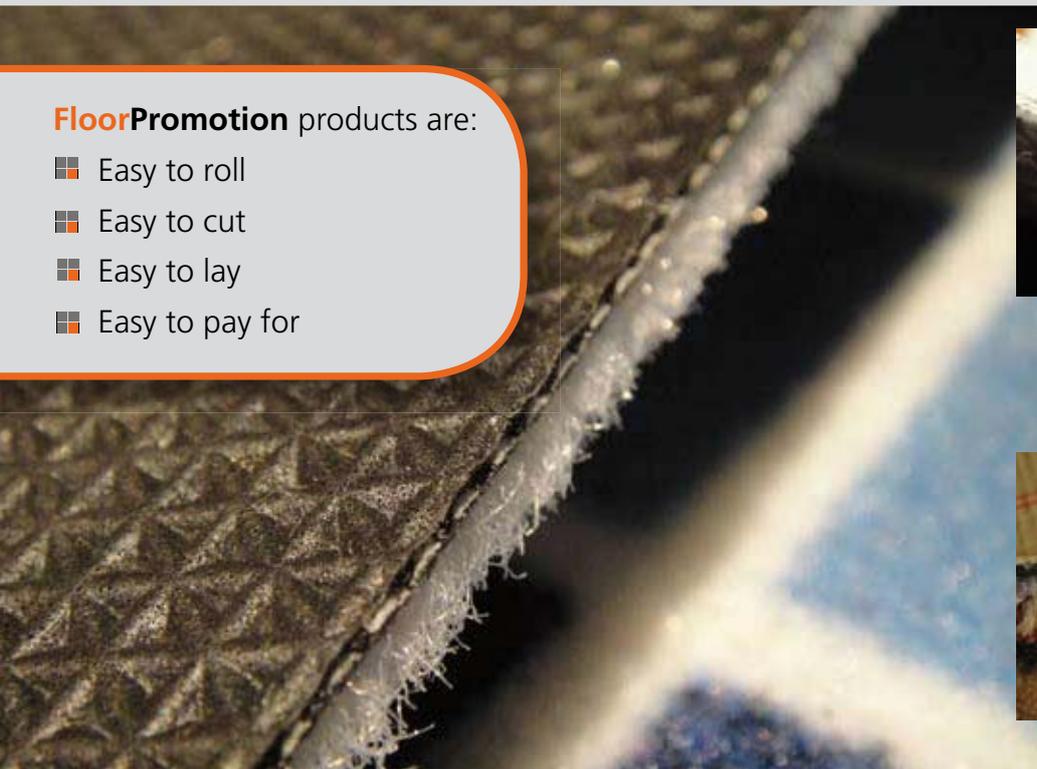
Special sizes and forms on request.



Qualities

FloorPromotion products are:

- Easy to roll
- Easy to cut
- Easy to lay
- Easy to pay for



Backing on the **FP 400** and **FP 600** quality.

It lays flat, is very flexible, can be used in combination with the **FloorStick** impregnation.



FP 400

400 g Polyamide
on nonwoven Polyester and with non
slipping latex gel foam



FP 1000 - Saxony construction
1000 g of Polyamide 6.6
on Polyester nonwoven and with ActionBac.
The perfect carpet for high end applications.



FP 400, **FP 600** and **FP 1000** in a row.

Here you can see the difference in pile height and construction.

Carpet Tiles



FT 700

loop pile construction with PA6.6



FT 951

Saxony construction with PA6.6
1000 g/m² pile weight



Carpet tile installation

Technical Data

FloorPromotion Carpet - 200 cm wide

Quality	FP 400 Velour	FP 600 Velour	FP 1000 Saxony
Pile weight	400 g/m ²	600 g/m ²	1000 g/m ²
Fiber	PA 6, BCF	PA 6, BCF	PA 6.6, heat set
Pile height	4 mm	5 mm	7 mm
Construction	Velour, tufting	Velour, 1/10, tufting	High twist nylon, tufting
Primary backing	Polyester nonwoven	Polyester nonwoven	Polyester nonwoven
Backing	Gel foam	Gel foam	ActionBac
Total weight	1450 g/m ²	1650 g/m ²	1850 g/m ²
Fire resistance	Bfl-s1 equal to B1/Q1	Bfl-s1 equal to B1/Q1	Cfl-s1 equal to B1/Q1
Application	Exhibition, events education carpets, ...	POS carpets, gaming and play carpets, ...	Contract carpet, individual rugs, high end exhibitions, POS carpets,



Carpet Tiles - 48 x 48 cm

Quality	FT 700 Loop	FT 851 Saxony
Pile weight	700 g/m ²	900 g/m ²
Fiber	PA 6.6, BCF	PA 6.6, heat set
Pile height	4 mm	5 mm
Construction	Loop, 1/12"	Saxony, 1/10"
Primary backing	Polyester nonwoven	Polyester nonwoven
Backing	PVC 4250 g/m ²	PVC 4250 g/m ²
Total weight	5110 g/m ²	5110 g/m ²
Fire resistance	Bfl-s1 equal to B1/Q1	Cfl-s1 equal to B1/Q1



FloorStick - The backing of our carpets can also be impregnated with our special „FloorStick“ spray. This is a spray very similar to the glue which is applied on the „Post-It“ notes from 3M. With this spray the **FP 400** and **FP 600** carpets will not move on flat surfaces. The glue will not leave any residues on stone, wood or carpet.

Activities and Location



Carpets for Exhibition and Events

Why use cheap and boring carpet on your booth or as 'Red Carpet' when you can present your brand image with FloorPromotion. Maximum marketing exposure is ensured in print media and on TV.



Carpet Tiles

Offer high quality carpet tiles for the exhibition and contract market. We also can print a design over several tiles - with perfect fit!



Education and Play Rugs

Photographic prints make every children carpet special.

Fun, education and play carpets from FloorPromotion are special!



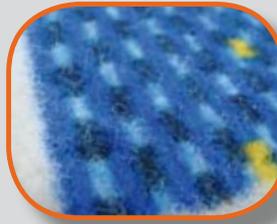
Carpet Rugs

We do carpet rugs with individual prints and unique designs which can not be made with any other technology.



FloorPoster and Barrunners

Finest sublimation prints on polyester fleece in combination with a rubber backing make this product unique.

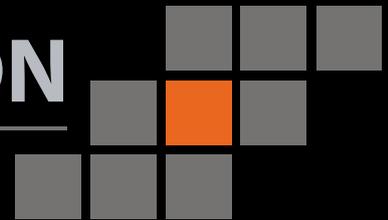


Commission Printing

We also print on commission base for the flooring industry. Talk to us!

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